Notice of Privacy Policy Ambrose Academy of Wing Chun Do

Revised on 7/2022

Your privacy is important to us and Ambrose Academy of Wing Chun Do "Ambrose Academy" respects and values your privacy. This Privacy Policy ("Policy") describes how Ambrose Academy and its affiliates collect, use, share, and protect your Personal Information. This Policy applies to our customers, employees, and any other individual from whom we collect Personal Information when you interact with us online through our website or mobile applications ("Site").

Ambrose Academy refers to all Ambrose Academy affiliates, such as Ambrose Academy of Wing Chun Do, Ambrose Academy Martial Life Skills Center, Stranger Smart© Program, Smart Girls Street Smarts©, Livonia Women's Self-Defense, AAWCD Services, Wing Chun Do Association and Wing Chun Do University, Ambrose Academy Kids, Keep Kids Safe After School Program,

The term "Personal Information" means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as: name, address, email address, financial account number (such as a credit card when processing purchases), or phone number.

Personal Information provided by customers, employees, and any other individual whom interacts with us directly at Ambrose Academy locations or satellite programs held outside of Ambrose Academy, or/ and online through website or mobile applications ("Site"),

- We will only use your Personal Information to send you information associated with our school, Ambrose Academy, sending promised downloads, and school announcements.
- We will send Subscribers that have opt-in to Ambrose Academy newsletters, school announcements, Wing Chun Do news, events, and new product promotions. You can unsubscribe at any time.
- We will use your Personal Information to send or contact you information associated with any business transactions or purchases made by customers or employees.

In addition, Ambrose Academy adheres to the following privacy principles:

- We do not sell your Personal Information;
- We do not allow those who are doing business on our behalf (i.e., our service providers) to use your Personal Information for their own marketing purposes;
- We require any person or organization providing products or services on our behalf to protect your Personal Information; (such as website email services ex. Mailchimp)
- We may share your Personal Information and permit others to use your Personal Information only if: you consent; it is necessary to originate a service or a transaction you request; it is necessary to facilitate job applicant and employment processes at Ambrose Academy; or it is otherwise permitted by law;
- We handle Personal Information about former and prospective customers and non-customers the same as existing customers;
- We handle Personal Information about Ambrose Academy former and prospective employees the same as existing employees.

If we change our privacy practices set forth in this Policy, we will make updates to this Policy and will provide additional notification to you, where required by law.